

LOUISIANA BOARD OF MASSAGE THERAPY
STATE OF LOUISIANA



2645 O'Neal Lane, Bldg. C, Ste. E * Baton Rouge, LA. 70816
Phone (225) 756-3488 * email: admin@labmt.org

CEASE AND DESIST NOTICE

To: Establishment Name My Massage
Address 685 Corporate Dr.
Houma, LA 70360
Date: 6/24, 2021

Re: Unauthorized Practicing and Advertising Massage Therapy

Dear Sir/Sirs:

The Louisiana Board of Massage Therapy (Board) is charged with licensing and regulating those persons and businesses who engage in the practice of Massage Therapy. The regulations are found in Louisiana Massage Therapists and Massage Establishments Act, La R.S. 37: Chapter 57.

Applicable Provisions of Louisiana Revised Statute 37, Chapter 57 are as follows:

§3556. Licensure; qualifications

A. No person shall engage in the practice of massage therapy without a current license issued pursuant to this Chapter unless such person is exempt under the provisions of this Chapter.

§3564. Regulation of advertising

A. A person or an entity that does not hold a license as a massage therapist, physical therapist, or chiropractor, a certificate to practice athletic training, or a license as a massage establishment shall not use the words "massage", "body work", or any derivative or variation of the word "massage", including specific bodywork or massage modalities, on any sign or other form of advertising. Any advertisement by a massage therapist or a massage establishment shall contain the license number of such therapist or establishment. Building signs with promotional material shall also include the professional or establishment number.

The Board has no record indicating that there is a currently licensed massage therapist/ establishment at this location in the State of Louisiana. You are hereby notified to immediately cease and desist advertising and/or performing massage therapy services. Your failure to immediately comply with this notice shall result in the matter being referred to the appropriate police authorities for a criminal investigation for the violation of the above statutes. The Board may also elect to pursue civil injunctive remedies which could result in imposition of civil penalties and an award of attorney fees.

If you feel that your therapist/establishment are currently licensed or otherwise exempt from possessing a license from the license requirements of the statutes, you need to immediately notify the Board office in writing at 2645 O'Neal Lane, Bldg. C Suite E. Baton Rouge LA 70816. The Board office can also advise as to the steps required to become properly licensed in the State of Louisiana to engage in the practice of massage therapy.

Should you have any questions concerning this notice, you may contact the Board Office.

Louisiana Board of Massage Therapy

Acknowledged Received: STY MARY MURPHY

Print Name STY MARY MURPHY

Certification of hand delivery:

I hereby certify that the above and forgoing Cease and Desist Notice was personally hand delivered to the person identified in the notice on the 24 day of June, 2021.

Board Investigator Erica West

Print Name Erica West