

## LOUISIANA BOARD OF MASSAGE THERAPY

**IN THE MATTER OF:  
SHEMICYA SINGLETON, Massage Therapist No. 8319**

### **FINDINGS OF FACT, CONCLUSIONS OF LAW AND ORDER**

Pursuant to La. R.S. 37:3555(A)(1), LAC 46:XLIV.6101 and the Louisiana Administrative Procedure Act, an administrative hearing was held before the Louisiana Board of Massage Therapy on January 29, 2024 relative to the December 18, 2023 Order of Summary Suspension for Massage Therapist License No. 8319 issued to SHEMICYA SINGLETON:

Present were: Toshii Cooper; Amie Dudzinski; Donna M. Green; Karla Swacker; and Rosemary H. Wilkinson, Board Members;  
Memry Hodum, Investigative Officer and Kathryn Lea Love, Chair were recused;  
Sheri M. Morris, Counsel for the Board;  
James Raines, Complaint Counsel; and  
Shemicya Singleton (“Respondent”).

### **FINDINGS OF FACT**

1. On April 27, 2016, Massage Therapist License No. 8319 was issued by the Louisiana Board of Massage Therapy (“Board”) to SHEMICYA SINGLETON (“Respondent”). Massage Therapist License No. 8319 expires on March 31, 2024. An application to renew Massage Therapist License No. 8319 was submitted on September 3, 2023.
2. On or about December 10, 2023, the Board received a complaint alleging Respondent advertised happy endings and nude massages on social media sites including Instagram and Facebook, (Board Exhibit 1).
3. On December 18, 2023, an Order of Summary Suspension was issued to Respondent pending the administrative hearing scheduled for January 29, 2024. The Order of Summary Suspension was sent to Respondent’s address of record via U.S. Certified Mail No. 9589 0710 5270 0133 4386 16 and Regular U.S. Mail and via email, (Board Exhibit 3).
4. On September 3, 2023, Respondent listed her place of employment as her home, (Board Exhibit 2).
5. The Facebook page labeled “Meekie Souly” includes a photograph of Respondent wearing unprofessional attire and states Respondent is a “licensed luxury massage therapist,” (Board Exhibit 2).
6. The Facebook page for Respondent states she is an “In Home Massage Therapist,” and includes a photograph of Respondent attired and posed in a manner to appeal to the prurient interest, (Board Exhibit 2).

7. On December 9, 2023, a post was made on the Facebook page for Respondent with a photograph of a woman attired and posed in an unprofessional manner, (Board Exhibit 2).
8. The Instagram page labeled SHEMICYA\_SINGLETON contains photographs of Respondent attired and posed in a manner to appeal to the prurient interest, (Board Exhibit 2).
9. The Instagram page labeled SHEMICYA\_SINGLETON states Respondent is a “Licensed Massage Therapist,” and includes statements such as “I travel for my clients,” “Home Service,” and “DM to book online,” (Board Exhibit 2).
10. The Board’s Executive Assistant testified as follows:
  - a. She reviewed the internet links in the complaint for multiple Facebook pages and Instagram pages to verify the validity of the allegations in the complaint.
  - b. She observed unprofessional photographs of Respondent including nude photographs and photographs of Respondent wearing inappropriate clothing.
11. The Board’s Investigative Officer testified as follows:
  - a. She reviewed 8 Instagram pages associated with Respondent.
  - b. She observed multiple Instagram and Facebook posts of Respondent offering massage services with unprofessional attire and provocative statements.
  - c. She recommended issuance of the Order of the Summary Suspension.
12. Respondent testified as follows:
  - a. She has been a licensed massage therapist for 8 years, providing services from her home, has a well-established clientele, and a flawless record as a licensed massage therapist.
  - b. She is a public figure, actress, model, writer and speaks at conventions and Expo’s such as Essence Festival.
  - c. She teaches at a massage therapy school.
  - d. She was scammed and has tried to remove the posts. This has been ongoing since November of 2021. Multiple Facebook and Instagram pages were created by someone using photographs from her personal account which were placed on her business account.
  - e. The people who created the pages were DMing people asking if they would like a massage and asking for payment through these pages.
  - f. Her clients contact her to schedule massages, she does not contact them first or ask for payment through these pages.
  - g. She contacted Facebook regarding the scam and has requested the pages be removed; however, there was not much that could be done.
  - h. She was advised to contact local law enforcement or the FBI.
  - i. She contacted local law enforcement and the FBI and was informed that there was nothing that could be done.

- j. She has Facebook and Instagram pages for her personal life such as family, her kids, and her status as a public figure, and has separate pages for her massage therapy business.
13. Tierra Hamilton testified as follows:
- a. Respondent is her sister.
  - b. She has firsthand knowledge of the scamming. She was contacted through one of pages and asked if she would like a massage and was requested to provide payment prior to her appointment.
  - c. Respondent is a very well-known public figure and is respected by many of her peers.
  - d. These scammers took Respondent's photographs and videos from her personal page and has used them to scam people.
  - e. She assisted Respondent in reporting the scams and has been supporting Respondent through this.

### CONCLUSIONS OF LAW

1. La. R.S. 37:3555(A)(1) authorizes the Board to discipline licensed individuals for violations of law and to impose fines and penalties.
2. La. R.S. 37:3563(A)(3) authorizes the Board to "suspend, revoke, or refuse to renew a license after notice and opportunity for hearing pursuant to the Administrative Procedure Act, upon proof of ... [e]ngaging in unprofessional conduct that has endangered or that is likely to endanger the health, welfare, or safety of the public, as further defined by the rules of the board."
3. La. R.S. 37:3563(A)(6) authorizes the Board to "suspend, revoke, or refuse to renew a license after notice and opportunity for hearing pursuant to the Administrative Procedure Act, upon proof of ... violating ... any provisions of this Chapter or the rules and regulations promulgated hereunder."
4. Respondent violated:
  - A. La. R.S. 37:3564(C) requiring "all persons representing massage therapists" in any advertisement to "be attired and posed in a manner as to avoid appealing to the prurient interest"; and
  - B. L.A.C. 46:XLIV.5301(A)(6) by "offering to practice beyond the scope permitted by law."

### ORDER

Considering the applicable laws and the evidence presented, the Louisiana State Board of Massage Therapy ("Board") finds the violations of La. R.S. 37:3564(C) and L.A.C. 46:XLIV.5301(A)(6) are grounds for disciplinary action, therefore;

IT IS ORDERED, ADJUDGED AND DECREED that Massage Therapist License No. 8319 issued to SHEMICYA SINGLETON is hereby revoked;

IT IS FURTHER ORDERED, ADJUDGED AND DECREED that SHEMICYA SINGLETON's application to renew Massage Therapist License No. 8319 is hereby denied;

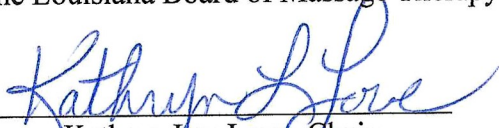
IT IS FURTHER ORDERED, ADJUDGED AND DECREED that pursuant to L.A.C. 46:XLIV.5501(B)(3), a fine of \$1,000 per violation totaling \$2,000 is imposed on SHEMICYA SINGLETON;

IT IS FURTHER ORDERED, ADJUDGED AND DECREED that costs of this proceeding in the amount of \$1,000 are assessed to SHEMICYA SINGLETON; and

IT IS FURTHER ORDERED, ADJUDGED AND DECREED that SHEMICYA SINGLETON shall be ineligible for licensure by the Board until the fines and costs totaling \$3,000 are paid in full and she appears before the Board.

Signed this 26<sup>th</sup> day of February 2024.

For the Louisiana Board of Massage Therapy

  
Kathryn Lea Love, Chair

**Please notify via Certified U.S. Mail and Regular Mail:**

Shemicya Singleton  
1488 Mandolin St.  
New Orleans, LA 70122