

LOUISIANA BOARD OF MASSAGE THERAPY

IN THE MATTER OF:

SPORTS MASSAGE

Establishment License No. E4509

**1925 W. Muriel Drive
Baton Rouge, LA 70725**

FINDINGS OF FACT, CONCLUSIONS OF LAW AND ORDER

Pursuant to La. R.S. 37:3555(A)(1), LAC 46:XLIV.6101 and applicable provisions of the Louisiana Administrative Procedure Act, an administrative hearing was held before the Louisiana Board of Massage Therapy (“Board”) on November 3, 2023 following the issuance of the Order of Summary Suspension for Establishment License No. E4509 issued to SPORTS MASSAGE owned by to Qingfeng Zeng (“Respondent”).

Present were: Toshii K. Cooper; Donna M. Green; Kathryn Lea Love, Chair; and Karla Swacker, Board Members;

Memry Hodum, Complaint Investigation Officer, who was recused from the hearing;

Sheri M. Morris, Counsel for the Board;

James Raines, Complaint Counsel; and

Liu Tin Chen, Mandarin Chinese Language Interpreter.

FINDINGS OF FACT

1. The Board issued Massage Therapist License No. 9779 to Qingfeng Zeng valid through March 31, 2024.
2. The Board issued Massage Establishment License No. E4509 to SPORTS MASSAGE, owned by Qingfeng Zeng, to operate at 1925 W. Muriel Drive in Baton Rouge. The Massage Therapist listed on the application is Zhengrong Williamson.
3. Zhengrong Williamson was the owner of Jinyueliang A. Inc. in Slidell. The license of Jinyueliang A, Inc was revoked on July 21, 2023 for sexually oriented advertisements.
4. On or about June 20, 2023, an Order for Summary Suspension was issued after Respondent’s phone number (225)288-5740 and location were found on websites advertising sexually oriented services including Rubmaps RubsGuide.com, BodyRubsMap.com, BodyRubPage.com, Sumosearch, SkipTheGames.com, and Assort List. The advertisements with Respondent’s phone number and location included sexually oriented services and photographs of women attired in manner appealing to the prurient interest, (Board Exhibit A).

5. The Order of Summary Suspension and a Notice of Administrative Hearing set for July 21, 2023, at 9:30 a.m. was sent to Respondent's email and mailing address of record via U.S. regular and Certified Mail No. 9589 0710 5270 0580 6083 27, (Board Exhibit B).
6. At Respondent's request the administrative hearing scheduled for July 21, 2023, was continued to September 25, 2023, at 9:30 a.m.
7. Since Qingfeng Zeng was out of town on September 25, 2023, the hearing was again continued to November 3, 2023, at 9:30 a.m.
8. No representative of Respondent appeared for the hearing on November 3, 2023.
9. On September 7, 2023, the Board received an email from Zhengrong Williamson advising was living in China and that he only worked in Louisiana on 2 days at three businesses during one week and he did not have a scheduled date to return to Louisiana.
10. Jin Yue Liang was present and testified under oath with the assistance of a language interpreter as follows:
 - a. He is not a licensed massage therapist.
 - b. He purchased the establishment in April from an individual named Jason, registered in April and took over in July. No further information was given to him by Jason.
 - c. He has not hired a Licensed Massage Therapist yet.
 - d. He does not speak English. He worked with an accountant to apply for the license online.

CONCLUSIONS OF LAW

1. La. R.S. 37:3555(A)(1) authorizes the Board to discipline licensees for violations of law and to impose fines and penalties.
2. La. R.S. 37:3563(A)(6) authorizes the Board to suspend or revoke "a license after notice and opportunity for hearing pursuant to the Administrative Procedure Act, upon proof of ...violating ... any provisions of [the Louisiana Massage Therapists and Massage Establishments Act] or the rules and regulations promulgated' pursuant thereto.
3. La. R.S. 37:3558(D) prohibits licensure of a sexually oriented business as a massage establishment.
4. La. R.S. 37:3564(C) requires "[i]n all pictorial representations for any advertisement representing massage therapy, ... all persons representing massage therapists shall be attired in a manner as to avoid appealing to the prurient interest."
5. SPORTS MASSAGE violated La. R.S. 37:3564(C).

ORDER

Considering the applicable laws and the evidence;

IT IS ORDERED, ADJUDGED AND DECREED that Massage Establishment License No. E4509 issued to SPORTS MASSAGE to operate at 1925 W. Muriel Drive in Baton Rouge is hereby revoked;

IT IS FURTHER ORDERED, ADJUDGED AND DECREED that pursuant to L.A.C. 46:XLIV.5501(B)(3), a fine of \$1,000 and costs of this proceeding of \$2,500 are assessed to SPORTS MASSAGE and Qingfeng Zeng;

IT IS FURTHER ORDERED, ADJUDGED AND DECREED that SPORTS MASSAGE and Qingfeng Zeng are ineligible for licensure by the Louisiana Board of Massage Therapy until the fine and costs set forth herein are paid in full;

IT IS FURTHER ORDERED, ADJUDGED AND DECREED that SPORTS MASSAGE and Qingfeng Zeng are ineligible for licensure by the Board until they appear before the Board to demonstrate compliance with all applicable laws; and

IT IS FURTHER ORDERED, ADJUDGED AND DECREED that no license shall be issued by the Board for the address 1925 W. Muriel Drive in Baton Rouge or phone number (225)288-5740 until the applicant demonstrates compliance with all applicable laws.

Signed this 5th day of March 2024.

For the Louisiana Board of Massage Therapy


Kathryn Lea Love, Chair

Please serve via Certified U.S. Mail:

SPORTS MASSAGE
1925 W. Muriel Drive
Baton Rouge, LA 70725