

LOUISIANA BOARD OF MASSAGE THERAPY

IN THE MATTER OF

YI YI MASSAGE SPA LLC

LICENSE NO. E5434

ORDER OF SUMMARY SUSPENSION

Pursuant to La. R.S. 49:977.3(C), the Louisiana Board of Massage Therapy (“LBMT”) summarily suspends License number E5434 issued to YI YI MASSAGE SPA LLC (“YI YI”) pending an administrative hearing scheduled for **October 13, 2025**, at **9:30 a.m.**

Upon approval of this Order by the Department of Justice, Yi Yi is not authorized to provide massage therapy services and must immediately cease and desist from the provision of massage therapy services services.

I. INITIAL FINDINGS

To protect public health, safety, and welfare, emergency action is required due to the nature of the allegations against Yi Yi.

Yi Yi is located at **1295 N Sherwood Forest Drive, Suite E, in Baton Rouge, Louisiana 70815**. An application for Yi Yi was submitted by its owner, Ying Yang (“Yang”), on or about May 19, 2025, and was approved on May 29, 2025. In the application, Xinge Yin (“Ms. Yin”) (LA 9764) was listed as the sole licensed massage therapist at the establishment. The LBMT does not have any record of a prior massage establishment at this location.

LBMT staff routinely searches websites where businesses offering illicit services and/or illegal prostitution regularly advertise. Board staff reviewed these websites for information and found contact information associated with Yi Yi on SkipTheGames, HarlotHub, EscortRush, TrystPage, XEscortHub, ScarletAmour, and SecretHostess. These advertisements included

photographs of scantily clad Asian women and included statements such as “New girls,” “Here are the best massage,” “Comfortable surroundings,” “Asian, beautiful girls,” “The best feelings for you,” “Will definitely make you fall in love with here,” “Come enjoy with no worries,” and “Our massage can relax your body.”

Based on the foregoing, it is alleged that Yi Yi violated the following rules and regulations applicable to the LBMT:

La. R.S. 37:3558. Massage establishments

- C. For purposes of this Chapter, "sexually oriented business" means a sex parlor, massage parlor, nude studio, modeling studio, love parlor, adult bookstore, adult movie theater, adult video arcade, adult motel, or other commercial enterprise which has as its primary business the offering of a service or the sale, rent, or exhibit of devices or any other items intended to provide sexual stimulation or sexual gratification to the customer.
- D. A sexually oriented business shall be ineligible for registration as a massage establishment and shall not operate as a massage establishment.

La. R.S. 37:3563. Grounds for discipline.

- A. The board may suspend, revoke, or refuse to issue or renew a license after notice and opportunity for hearing pursuant to the Administrative Procedure Act, upon proof of any of the following:
 - (3) Engaging in unprofessional conduct that has endangered or that is likely to endanger the health, welfare, or safety of the public, as further defined by rules of the board.

- (6) Violating or aiding and abetting in the violation of any provisions of this Chapter or the rules and regulations promulgated hereunder.

La. R.S. 37:3564. Regulation of advertising.

- C. In all pictorial representations for any advertisement representing massage therapy, including such representations through video, all persons representing massage therapists shall be attired and posed in a manner as to avoid appealing to the prurient interest. Persons representing clients shall be appropriately

draped and posed. No licensed therapist or establishment shall advertise in any publication or any website marketing services appealing to the prurient interest.

LAC 46:XLIV §5301. Unprofessional Conduct

- A. The following acts shall constitute misconduct in the practice of massage therapy or incorrect practice of massage for which disciplinary penalties may be imposed:

4. engaging in or attempting or offering to engage a client in sexual activity, including any genital contact, as provided in §3101 of this Part....

8. violating any provision of any rule of the board, or a lawful order issued at a board hearing, or, failing to comply with a lawfully issued subpoena....

II. DECISION AND ORDER

To maintain public health, safety, and welfare, emergency action is required due to the allegations set forth in the complaint against Yi Yi. Accordingly, LBMT License number E5434 issued to Yi Yi, is **SUSPENDED**, pending proceedings for revocation of licensure or other action as the Louisiana Board of Massage Therapy deems fit.

Proceedings before the Louisiana Board of Massage Therapy shall be promptly instituted and determined. Accordingly, an administrative hearing before the Louisiana Board of Massage Therapy is scheduled for **October 13, 2025, at 9:30 a.m.**, at the **Jones Creek Library, 6222 Jones Creek Rd., Baton Rouge, Louisiana, 70817**. The hearing panel will consist of current Board Members. The hearing will be conducted in accordance with the Administrative Procedure Act, the Louisiana Massage Therapists and Establishments Act, and the rules promulgated by the Louisiana Board of Massage Therapy.

Yi Yi will be given a full opportunity to appear and be heard, with or without counsel, and is entitled to hear a statement of what accusations have been made against it, to present evidence, to cross-examine witnesses, and to have witnesses subpoenaed. Yi Yi may request that subpoenas be issued by the Louisiana Board of Massage Therapy and must send a request to the Louisiana Board of Massage Therapy office at least 10 days prior to the hearing, listing the names and addresses of the individuals to be subpoenaed, along with a brief summary of what the individual will testify to. The testimony will be under oath and a court reporter will record the proceedings at the hearing, and any party wishing to obtain a transcript of the hearing may do so at their expense.

This Order is entered pending review and written approval by the Louisiana Department of Justice. If approved, the date of the final Order shall be the date the Louisiana Department of Justice issues written approval of the Order.

Date: September 8th, 2025

Complaint Investigation Officer
Louisiana Board of Massage Therapy