

LOUISIANA BOARD OF MASSAGE THERAPY

IN THE MATTER OF

REGIMEN HEALTH & MASSAGE #2

LICENSE NO. E4017

CONSENT AGREEMENT AND ORDER

WHEREAS, REGIMEN HEALTH & MASSAGE #2 (“REGIMEN HEALTH”) is a licensed massage establishment in the State of Louisiana holding license number E4017;

WHEREAS, Chunfen Li (“Ms. Li”) is listed as the owner of and sole licensed massage therapist (#8205) at REGIMEN HEALTH on its Louisiana Board of Massage Therapy (“LBMT”) establishment license renewal application;

WHEREAS, on November 9, 2024, the LBMT received a complaint from a client who reported that an unlicensed male, identified as Ms. Li’s husband, Ron Menard, admitted to providing massage therapy services during a couples massage and informed her that he was not a licensed massage therapist after she complained about the services;

WHEREAS, on June 6, 2025, LBMT Inspector Lacey Robin conducted an inspection of REGIMEN HEALTH, during which Mr. Menard was present but was not observed performing massage therapy services, and no licensed massage therapist registered at the establishment was on site at the time of the inspection;

WHEREAS, on June 26, 2025, the LBMT issued a Notice of Complaint to REGIMEN HEALTH and requested that REGIMEN HEALTH provide a signed, original written response within fifteen (15) days of receipt of the notice.

WHEREAS, Ms. Li, as owner of REGIMEN HEALTH, has indicated her desire to resolve this matter through a Consent Agreement and Order provided for in LAC 46:XLIV §5901 and La. R.S. 49:975(D) of the Louisiana Administrative Procedure Act;

WHEREAS, Ms. Li has admitted to the following:

1. Ms. Li is and was at all times pertinent to the facts and matters alleged herein the owner of REGIMEN HEALTH, a licensed massage establishment in the State of Louisiana which holds license number E4017 issued by the LBMT;
2. Ms. Li is and was at all times pertinent to the facts and matters alleged herein the sole licensed massage therapist working at REGIMEN HEALTH;
3. Ms. Li acknowledges that her husband, Ron Menard, performed unlicensed massage therapy services at REGIMEN HEALTH during a couples massage;
4. Ms. Li acknowledges that allowing an unlicensed massage therapist to work at her massage establishment is a violation of the following rules and regulations of the LBMT: La. R.S. 37:3558; La. R.S. 37:3563; and LAC 46:XLIV §5301;

WHEREAS, Ms. Li and REGIMEN HEALTH recognize their right to have an administrative adjudication of the charges outlined in the Order of Summary Suspension, at which time Ms. Li and REGIMEN HEALTH would be entitled to be represented by legal counsel, to call witnesses, and to present witnesses on their behalf in defense or in mitigation of the charges made, and to a decision thereon by the Board based upon written findings of fact and conclusions of law in accordance with the Louisiana Administrative Procedure Act. Ms. Li and REGIMEN HEALTH nonetheless waive their right to formal adjudication and, pursuant to La. R.S. 49:975(D), consent to the entry of the Consent Agreement and Order set forth hereinafter. Ms. Li and REGIMEN HEALTH also acknowledge that they waive any rights to which they may be entitled pursuant to

the Louisiana Administrative Procedure Act, La R.S. 49:951, *et. seq.*, or which they otherwise may be afforded by any law, to contest their agreement to, or the force and effect of this Consent Agreement and Order, in any Court or other forum.

IT IS HEREBY ORDERED that in consideration of the foregoing and pursuant to the authority vested in the Board by La R.S. 49:975(D), the Board orders and Ms. Li and REGIMEN HEALTH accept the following administrative action, which is a final decision pursuant to La. R.S. 49:977:

1. License E4017 issued to REGIMEN HEALTH will be placed on probation for a period of one (1) year from the date that all parties sign this Consent Agreement and Order by the LBMT. During the period of probation, the establishment will be subject to three random inspections by the Board;
2. Ms. Li shall submit the name (and preferred name, if applicable) and contact information of the licensed massage therapist(s) working at REGIMEN HEALTH to the LBMT within fourteen (14) days that all parties sign this Consent Agreement and Order. The licensed massage therapist(s) will also be responsible for ensuring compliance with the Board's regulations and laws applicable to the practice of massage therapy in the State of Louisiana;
3. Ms. Li and REGIMEN HEALTH shall notify the LBMT in writing within seven (7) days of hiring a new massage therapist;
4. A licensed massage therapist must be present and available to provide services during all hours of operation;
5. If a licensed massage therapist is not available to work, REGIMEN HEALTH shall close until a licensed massage therapist is available to work;

6. Ms. Li and REGIMEN HEALTH shall provide the LBMT with a list of all non-licensed employees working at the establishment (and preferred name, if applicable). Ms. Li and REGIMEN HEALTH shall notify the LBMT of any changes of the non-licensed staff within seven (7) days of such changes;
7. Ms. Li shall pay a fine and administrative costs in the amount of one thousand dollars and 00/100 (\$1,000.00), within thirty (30) days that all parties sign this Consent Agreement and Order, which payment shall be made by certified check or money order;
8. Ms. Li shall report the terms of this Consent Agreement and Order to all boards with which she is licensed within five (5) business days that all parties sign this Consent Agreement and Order;
9. Ms. Li and REGIMEN HEALTH specifically acknowledge that failure to comply with the terms of this Consent Agreement and Order may result in a denial, revocation, or suspension of any license, certificate, or registration issued by, or applied for, in accordance with LAC 46:XLIV §1701;
10. By agreeing to the terms of this Consent Agreement and Order, Ms. Li and REGIMEN HEALTH waive all rights to appeal this adjudication.

Effect of Non-Acceptance of Agreement. Ms. Li and REGIMEN HEALTH acknowledge that this Consent Agreement and Order is subject to the approval of the Board. They further acknowledge and agree that if the Board rejects this Consent Agreement and Order, it will be void, and a hearing on the application of REGIMEN HEALTH and Notice of Intent to Deny issued by the Board relative to the allegations contained herein may proceed. If this Consent Agreement and Order is rejected by the Board, it will not constitute a waiver REGIMEN HEALTH's right to a hearing on the matters alleged in the Notice of Intent to Deny and the

admissions contained herein will have no effect. Ms. Li and REGIMEN HEALTH further agree that if the Board rejects this Consent Agreement and Order, the members of the Board may decide the matter after a hearing, and their consideration of this Consent Agreement and Order shall not alone be grounds for recusal of any member of the Board, including any claims that the Board is biased against them, that it cannot fairly decide the case, or that it has received *ex parte* communication.

Address of Board. All payments ordered and any reports required by this Consent Agreement and Order shall be addressed to Louisiana Board of Massage Therapy, 9619 Interline Ave., Suite B, Baton Rouge, Louisiana 70809.

IT IS HEREBY FURTHER ORDERED that this Consent Agreement and Order shall take effect immediately upon its adoption by the Board and is a public record of the Board. The terms of this Consent Agreement and Order shall be published and reported in, including but not limited to, the LBMT website.

THE ADMISSIONS AND FINDINGS CONTAINED HEREIN are intended solely for the purpose of resolving the case at hand or in connection with other matters before the LBMT involving Ms. Li and REGIMEN HEALTH.

THIS CONSENT AGREEMENT AND ORDER shall take effect immediately upon adoption by the Board and is a matter of public record.

I, **JAMES R. RAINES**, serving as Prosecutor, do hereby acknowledge negotiation and preparation of this Consent Agreement and Order in order to resolve, with prejudice, all matters for which Ms. Li and REGIMEN HEALTH could be charged under this investigation, and further certify that this Consent Agreement and Order is consistent with the evidence,

adequately addresses the complaint, and represents a true and correct statement of that which could be proven at a hearing of this matter.

DATED: 11/10/25

James Raines
James Raines
Prosecutor

I, Chunfen Li, make these acknowledgements and waivers in support of a final disposition of the pending investigation by Consent Agreement and Order ("Order") pursuant to La. R.S. 49:955(D), in lieu of the institution and prosecution of formal administrative proceedings, and accordingly consent to the entirety of the Order set forth hereinbefore and further waive any right to which I may be entitled under the Louisiana Administrative Procedure Act or any other law to contest, in any court, my agreement to this Order. By my subscription hereto, I also hereby authorize the Prosecutor to present this Order to the LBMT for its consideration and to disclose to and discuss with the LBMT the nature and results of the investigation of this matter. I herein waive any objection to such disclosure based on due process of law under either the State or Federal Constitution or under State statutory law, including La. R.S. 49:977.2, and further authorize the matter to be taken up in executive session by the Board, even in my absence. I expressly acknowledge that the disclosure of such information to the LBMT shall be without prejudice to the Prosecutor's authority to file a formal Administrative Complaint, or the LBMT's capacity to adjudicate such Administrative Complaint, should the LBMT decline to approve this Consent Agreement and Order. I further acknowledge my awareness that should the LBMT approve this Consent Agreement and Order that the Consent Agreement and Order will become a matter of public record.

DATED: Oct/23/25

Chunfen Li
CHUNFEN LI

SUBSCRIBED AND SWORN TO before me this 23 day of October,

2025, at St. Martin, Louisiana.

Rodney Poche
Notary Public
Print Name: Rodney Poche
My Commission Expires: At Death



RODNEY J. POCHE
Notary Public
Notary ID #46265
My Commission Expires at Death

ORDER

By a majority vote of the Board members voting in favor of the Consent Agreement and Order at the Board meeting on Nov. 10, 2025, the Board hereby adopts said Agreement and makes it an Order of this Board.

FOR THE BOARD:


Kathy Lea Love, Chair