

LOUISIANA BOARD OF MASSAGE THERAPY

**IN THE MATTER OF:
SUN MOON SPA, LLC,
Establishment License No. E5307
1230 O'Neal Lane, Ste #2, Baton Rouge, LA 70816**

FINDINGS OF FACT, CONCLUSIONS OF LAW AND ORDER

Pursuant to La. R.S. 37:3555(A)(1), LAC 46:XLIV.6101 and the Louisiana Administrative Procedure Act, an administrative hearing was held before the Louisiana Board of Massage Therapy ("Board") on May 12, 2025, following the issuance of the Order of Summary Suspension on February 24, 2025, of Massage Establishment License No. E5307 issued to Sun Moon Spa, LLC to operate at 1230 O'Neal Lane, Suite #2, Baton Rouge, LA 70816.

Present were: Kathryn Lea Love, Chair; Toshii Cooper; Donna M. Green; and Karla Swacker; Board Members;
Sheri M. Morris, Counsel for the Board; and
James Rains, Complaint Counsel.

FINDINGS OF FACT

1. The Administrative Hearing scheduled for May 12, 2025 at 9:30 a.m. was called for hearing at approximately 11:05 a.m. and no representative of Sun Moon Spa, LLC ("SUN MOON") appeared for the hearing or requested a continuance.
2. The Louisiana Secretary of State's records show Xin Chen is the manager and registered agent of SUN MOON, with a registered office of 1230 O'Neal Lane, Ste #2, Baton Rouge, LA 70816 (Board Exhibit, Tab C, pp. 127-129).
3. SUN MOON was issued Massage Establishment License No. E5307 to operate at 1230 O'Neal Lane, Suite #2, Baton Rouge, LA 70816 with phone number (225) 210-2144 from January 15, 2025 through March 31, 2025. Xin Chen provided a Florida mailing address.
4. The application states Xiao Lei Song was the Licensed Massage Therapist (Board Exhibit, Tab C, pp. 127-129). Xiao Lei Song stated on her renewal application submitted January 16, 2025, she worked at SUN MOON (Board Exhibit, Tab C, pp. 142-145). Ms. Song submitted a letter, reviewed by the Board at its February 10, 2025 meeting, requesting to be removed as the massage therapist for Lomi Spa because she relocated to California, and provided a copy of her California driver's license.
5. On February 24, 2025, pursuant to La.R.S. 49:977.3(C), the Board issued an Order of Summary Suspension to SUN MOON and a hearing notice for March 12, 2025, (Board Exhibit Tab 3, pp. 146-150).
6. The Board's Executive Assistant testified she observed the phone number and address of SUN MOON on websites advertising sexually oriented services, specifically:
 - A. Advertisements are on Rubmaps, a site requiring businesses to pay to advertise on the site, detailing sexually oriented services;
 - B. Advertisements are on many sexually oriented internet sites; and

- C. Additional advertisements were added to illicit websites advertising secret hostess and escort services after the Order of Summary Suspension was issued to SUN MOON.

CONCLUSIONS OF LAW

SUN MOON SPA violated:

- A. La. R.S. 37:3564(C) requiring all pictorial representations for any advertisement representing massage therapy, including such representations through video, all persons representing massage therapists shall be attired and posed in a manner as to avoid appealing to the prurient interest;
- B. La. R.S. 37:3564(C) prohibiting licensed therapists and establishments from advertising on any website marketing services appealing to the prurient interest; and
- C. La. R.S. 37:3558(D) prohibits registration of a sexually oriented business as a massage establishment.

ORDER

Considering the applicable laws and evidence;

IT IS ORDERED, ADJUDGED and DECREED that Establishment License No. E5307, issued to SUN MOON SPA, LLC, 1230 O'Neal Lane, Suite #2, Baton Rouge, LA 70816 is hereby REVOKED;


IT IS FURTHER, ADJUDGED AND DECREED that SUN MOON SPA, LLC is fined \$1,000 for violating La. R.S. 37:3564(C);

IT IS FURTHER, ADJUDGED AND DECREED that all costs of this proceeding are assessed to SUN MOON SPA, LLC; and

IT IS FURTHER ORDERED, ADJUDGED and DECREED that SUN MOON SPA, LLC is ineligible to apply for licensure by the Board until the fines and costs set forth herein are paid in full and all advertisements in violation of La. R.S. 37:3564(C) are removed.

Signed this 6th day of July, 2025.

For the Louisiana Board of Massage Therapy


Kathryn Lea Love, Chair

Please notify via Certified U.S. Mail and Regular Mail:

SUN MOON SPA, LLC
1230 O'Neal Lane, Suite #2
Baton Rouge, LA 70816

Xin Chen, Manager and Registered Agent for:
SUN MOON SPA, LLC
6905 W Broward Blvd., Suite 113
Plantation, FL 33317

and via email to: markzhu1235@gmail.com